



Pure Life Health Centers

The Next Generation Of Health Care

The next generation of health care will be based on empowering your body's innate healing power with principles of health. Every recommendation will be all-natural and affordable.

Here at Pure Life Health Centers we offer an option for the next generation.

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In Brief: The Pillars of Pure Life Health Centers

Philosophy

We operate on proven and tried principles of health. Mainly based on Dr. BJ Palmers study of health and upper cervical care from the 1920's to 1960's. We have combined his research, which was mostly burned and lost, with the latest technologies to improve upon his research and techniques. Currently there are less than 1,000 practioners in the world utilizing his technique and many fewer truly holding to his principles of the procedure and follow-up. The first day you are in the office you will be given a tour of all our principles of health and more information about the research it is based on.

Technologies

We believe it is vitally important to use the latest technology to keep advancing our skills and maximize results with our patients. We also use it to have consistent and objective ways to measure health. For this reason we are one of the only Upper Cervical offices in the world using CBCT imaging. (More information on CBCT in the FAQ section.)

To create the most accurate measurements of health we also use the state-of-the-art digital infrared thermography to monitor your nerve system. This is a pivotal tool that allows the doctor to best determine when and (more importantly) when not to perform the corrective procedure.

Healing

Every doctor's recommendation is based on empowering the body's own healing ability. The body is created with an innate intelligence that forms each and every organ of your body and orchestrates its function and life span automatically. In many cases, that force inside of us becomes strangled due to past trauma, like a fall, car accident, concussion or improper birth. We use an all-natural and non-invasive procedure that corrects the source of dis-ease and illness to reunite that innate life energy within each cell of the body.

Constantly Improving

We have full transparency and integrity in our practice and philosophy. We are continually scrutinizing and improving our own processes. Please feel free to do your own research as our doctor's use: CBCT Imaging with BLAIR analysis, and the Palmer HIO technique.

What to Expect: The First 3 Visits

Day 1

- Introduction to Pure Life
 - Tour of office
 - Explanation of the philosophy of health and the research behind it
- The Evaluation to measure your Health
 - Posture Analysis
 - Check leg length
 - Digital thermographic spinal exam
- Doctor goes over recommendations:
 - If the doctor believes there is an Upper Cervical Subluxation he will refer you out for (3DCT's) advanced images of the spine. These are the most advanced images in chiropractic. Please see last page for details.

Day 2

- Second thermography spinal evaluation
- Doctor goes over collected data and makes recommendations
- Recommended care plan
- Payment plan chosen for first year of care

Day 3

- Third thermography spinal evaluation
- Procedure: 1st Upper Cervical Care Correction
- 90 minute to 2 hour rest in Serenity Room

Before Every Visit

The most important part of your visit is your spinal nerve scan (thermography). The thermography scan measures the wiring of your nervous system. The digital output will be shown to you on a computer screen. Although it looks similar to an EKG, it is measuring a hundred different variables.

Temperature, stimulates and depressesants will show up on the scan so we ask that you follow our 2-4-6 Rule. If one does not adhere to this “2-4-6 Rule”, the doctor will reschedule you.

2 hours before your visit – NO NICOTINE OR ALCOHOL

4 hours before your visit – NO CAFFEINE, NO EXERCISE, NO SHOWER

6 hours before your visit – NO MEDICATIONS*

*Your Upper Cervical doctor did not put you on medication. In the event that you decide to get off of your medication, that decision is between you and your prescribing doctor. As far as Nicotine and Caffeine, it is recommended that you stop using them completely.

Our Commitment to You

We treat every client as they will be with us for life. We promise to provide the highest quality health care, based on principle and the body's innate abilities, and to keep it affordable for you and the entire family.

- A timely punctual appointment
- A peaceful and nurturing healing environment
- Consistent and measurable health evaluations each visit
- Highest grade technology to best analyze each spine
- Your doctor to answer all of your health related questions
- Invitation for you and to all those who you believe who need care to our many workshops, public talks and "Celebration Dinners"

Utilizing Insurance

We are not in-network with any insurance companies, however, if you have out-of-network coverage we are more than happy to give you a receipt that you can submit so you can be reimbursed.

Pure Life Health Centers has opted out of utilizing insurance for method of payment. This benefits you and your family, enabling us to keep our fees affordable. Your insurance carrier/company may have limitations on the number of visits allowed, deductibles and/or co-pays. Oftentimes, people allow their insurance company to dictate their health care. Your insurance carrier is not trained in upper cervical care nor do they understand why you would need your upper cervical doctors recommended care plan. Your health insurance is based on a "medical necessity" for treatment. Therefore, the doctors Pure Life Health Centers are NOT participating providers with any insurance companies such as PPO's, HMO's, or Medicare. Although our finance department will assist you by providing you with a receipt for the service(s) rendered in order for you to get reimbursed by your health insurance provider.

Medicare

The upper cervical care offered at Pure Life Health Centers is not covered by Medicare or your part B insurance supplement. Therefore, the care offered by your upper cervical doctor is NOT Medicare reimbursable. We have made sure our rates are affordable for the single person to the entire family, our simple payment options can be outlined in your first visit.

Frequently Asked Questions

What is CBCT (3D Imaging)?

We are the only Upper Cervical office in Florida that uses Cone Beam CT's (3DCT's) as it allows the most advanced and accurate measurements of each person's spine.

Cone-beam computed tomography systems (CBCT) are a variation of traditional CT's that provides three-dimensional (3-D) information, rather than two-dimensional information provided by a traditional x-ray machine. With very little radiation (11 mrems) this technology allows our doctor an efficient, non-invasive way to see misalignments of the spine that would normally be extremely hard to see.

“How long does the process take?”

Although every one of us has a spine, no two are alike. From the different body shapes, the countless falls, bumps, or accidents we have put our body through, our genetic predisposition, diet, and our lifestyle, all play a significant role how your spine/body responds to care.

Typically, children and teens will learn to keep the spine aligned faster. This is due to the bony mold the atlas has and the muscle memory of holding the atlas in the misaligned position. We must always keep in mind that when diagnosed with a condition, the condition/dis-ease did not develop overnight. If it takes time for the body to degenerate or develop into a condition, then it must also take time for the body to build itself well again. Regardless of how old one is or what one may be suffering with, everyone benefits by having their spine functioning at its optimum.

“What is a good age to begin having my spine checked for the upper cervical subluxation?”

Pure Life Health Centers has seen clients ranging from a few hours old to the elderly. Infants frequently experience birth trauma, toddlers are constantly falling and bumping their head, children play sports and fall off their bicycles, swings, etc. Just about everything we do in life causes some form of stress to our body.

Physical, chemical or emotional stressors compromise our nerve system and cause our body to begin to break down. Regardless of someone's age or health condition, everyone benefits from having their nervous system function optimally. The upper cervical spinal correction is gentle, precise and tailor-made per each particular spine. At no time will your spine be twisted, popped or snapped at Pure Life Health Centers thus making it safe for your entire family regardless of age.

